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## **‘Make it Match’ ZIP Code Balloting Begins in Glenpool**

July 2, 2014, GLENPOOL, Okla. – Visitors using a mapping app on a mobile phone or a GPS navigation system in a vehicle to find businesses or the Glenpool Conference Center located in the booming retail area near 121<sup>st</sup> and Highway 75 in Glenpool often report challenges and false directions. Home addresses in nearby Longhorn Estates development present the same challenges and for the same reason: a Sapulpa ZIP code and mailing address, though all those businesses and homes are located within the Glenpool city limits and school district.

“It’s confusing to anyone using a mapping program and it can result in business taxes inadvertently being paid to the wrong municipality,” Roger Kolman, City Manager of the City of Glenpool, said. “Those homes and businesses are in the Glenpool city limits, the Glenpool school district, and are served by Glenpool water, sewer, trash, police, and fire services... yet they have a Sapulpa mailing address because of a ZIP code assigned many years ago.”

The City of Glenpool began a process several months ago to align ZIP codes within the city to solve mapping, tax, and reporting issues. This week, United States Postal Service customers in the affected areas will receive a ZIP Code ballot form. The homes and businesses affected, which include approximately 115 mailing addresses with a Sapulpa ZIP code and a few dozen with a Jenks ZIP code, will ultimately determine their own ZIP code by the votes marked on returned ballots.

“Residents and businesses need to know that the only way their votes get counted is by marking their ballot and returning it via the U.S. Postal Service. Glenpool is a growing, thriving community and we want to continue to build a sense of place here. Aligning ZIP codes to include residents and businesses in our city limits helps create a more cohesive sense of community and solves mapping, planning, and administration challenges for the city and, most importantly, for our citizens,” Kolman said.

Glenpool Conference Center Director LeaAnn Reed said the change sounded like a small one, but would yield big results. “The number one question and customer frustration we hear is ‘How will my guests find you? My GPS took me to the wrong place!’” Reed said. The GCC hosts more than 150 events each year and averages 35,000 attendees each year at those events. According to Reed, solving the ZIP code mismatch would eliminate the GPS problem and stop people from asking why the wedding or business conference venue they chose in Glenpool shows up in Sapulpa.

Ballot recipients have a limited window to mark and return their ballots to make their wishes known regarding the possible ZIP code change.